

EMILY JONES

Recent graduate and Digital Marketer

CONTACT

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mail.com

☎ 07736391666

🏠 Portfolio:
<https://bit.ly/3ekjGty>

EDUCATION

BA (HONS): INTERNATIONAL TOURISM MANAGEMENT

2016-2020

Sheffield Hallam University

A-LEVEL LEISURE & TOURISM, B FOOD TECHNOLOGY, A MEDIA, D

2014-2016

Hall Cross Academy

GCSE: ENGLISH LIT, B, ENGLISH LANG, B, MATHS, C, SCIENCE, C

2012-2014

Hall Cross Academy

SOCIAL



[/emilyjones1997](#)

ABOUT

A recent graduate from Sheffield Hallam University who is highly organised and an intuitive individual. I have a wide range of skills and attributes to offer including analytical thinking, problem solving, team-working and communication. Additionally, my experience in marketing covered a large scope of techniques including social media management, email marketing, and content writing and creation. I have also produced my own campaigns which has given me the creative skills-set to bring ideas to life using various different platforms. As a keen learner, I am looking for a marketing position that will allow career and skill development.

SKILLS

Email Marketing

Content Creation (Canva)

Social Media Management

Hootsuite, TweetDeck

Google Analytics

Content Writing

Team Leadership

Communication

Commercial Awareness

Collaboration

Time Management

Critical Thinking

MARKETING EXPERIENCE

MARKETING AND COMMUNICATIONS ASSISTANT

Barnsley Metropolitan Borough Council | Sept 2018 - Sept 2019

- Assisting with the development and delivery of key projects
- Supporting the councils use of social media
- Helping to prepare reports, documents and data
- Assisting and running my own marketing campaigns
- Evaluating and reporting of key projects
- Using email marketing on a weekly basis

DIGITAL MARKETING ASSISTANT FOR VENUE AND WEDDING HIRE

Sheffield Manor Lodge | Jul 2018 - Sept 2018

- Analysing existing Sheffield Manor Lodge social media campaigns
- Completing competitor analysis on similar venues
- Developing a social media campaign that aimed to increase the number of wedding bookings

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OTHER EXPERIENCE

SALON ASSISANT

Pink Orchid Hair and Beauty Salon | Jan 2012 - Jun 2018

- Meeting, greeting and serving customers
- Resolving customer complaints
- Providing product advice, knowledge and guidance to customers
- Taking cash from customers and processing their payments
- Maintaining social media channels

SBS COURSE REPRESENTATIVE

Sheffield Hallam University | Oct 2017 - May 2018

- Responsible of students feelings and opinions towards the course in order to help them and any future students
- Enhanced skills in communication and problem solving

CULTURE CONNECT REPRESENTATIVE

Sheffield Hallam University | Jul 2017 - Aug 2017

- An intercultural peer mentoring scheme in which returning students like myself help new international students settle into university life.

TEMPORARY SALES ASSISTANT

Clinton Cards | Nov 2016 - Dec 2016

- Responsible for contributing to the overall performance of the store
- Driving sales at every opportunity
- Making sure every customer receives exceptional levels of service

ACHIEVEMENTS

- Digital Skills: Digital Marketing Future Learn Course
- Common Purpose Leadership Award

HOBBIES & INTERESTS

For as long as I can remember I have been hooked on the idea of travel. I love exploring cities, laying on beaches, learning about cultures, and trying new cuisines. I made it my mission to visit 22 countries before I was 22 and I did exactly that.

I also enjoy spending time with my family and going on long walks with my dog.