

Hello

I'm Hamish Davison

54 Kingsgate
BRIDLINGTON, YO153PL
01262 676616
Hdavison123@hotmail.co.uk

Introduction

I graduated from UCL in 2015 and immediately completed a TEFL course within a few months. This led me into a great teaching position in Spain. I then met my now fiancée, and moved with her to the Netherlands. This was when I started freelancing for The Duber, and quickly found more work. Clients were very happy with the quality of work, and I have had many good working relationships using the freelancing website Upwork. I also took on other jobs in Amsterdam to subsidise my online earnings. Clients find my productivity, high-quality work, and willingness to discuss ideas and strategies with them to be a huge plus. Seeing that number 1 spot for a keyword is always worth the grind it takes to get there. Since March my fiancée has been studying in California, at UCSB. While out there I was ineligible for work, so I've been only freelancing since then.

My Upwork profile can be found here:

<https://www.upwork.com/freelancers/~01c8bfc9cc509224a4>

Skills

I work in one of two ways: Take briefs from clients and turn them into SEO optimised content. The second way, which is what makes me such a good suit for this role, is creating & managing in-depth keyword strategies.

Experience

January 2017 - PRESENT

The Duber, Los Angeles, California- *SEO specialist, content manager*

- Every perceivable piece of content which can be considered for any situation is plausible, so long as it has enough words and is properly optimised. That philosophy has helped generate 18k users a month for The Duber Club. This is competing with some of the biggest names in our niche. It's a Medical Marijuana Delivery service, and we've outranked a lot of companies with a significantly lower budget.
- Using Moz to identify keyword opportunities, and piecing together keyword strategies from this information is the name of my game.
- This has been my main SEO job, although I've done other things. My portfolio can be found on Upwork.

October 2017 - March 2018

Fishbar Saltzer, Amsterdam, Netherlands - *Waiter*

December 2016 - October 2017

Dominos, Amsterdam, Netherlands - *Pizza delivery driver*

January 2016 - November 2016

Academia de ingles- *English teacher*

Education

September 2012 - July 2015

University College London,- BA History 2:2

I love History, but unfortunately I wasn't in the best of places at university. I did not enjoy living in London. I actually wish I had gone to the University of York.